

NRCS Welcome Video Closed Captioning Script

Text to Display	Time Code Info
[Narrator] Welcome to the Natural Resources Conservation Service!	End: 00:00:22:00 Begin: 00:00:19:00
As a new member of NRCS, you are now part of a diverse team of individuals that is dedicated to protecting and conserving our nation’s soil,	Begin: 00:00:23:00
water, air, plants, animals, and energy.	Begin: 00:00:32:00
NRCS is unique among federal agencies.	Begin: 00:00:41:00
We accomplish our conservation goals through incentive-based, voluntary participation.	Begin: 00:00:45:00
We are not a regulatory agency. To get our work done, we build relationships and trust with our program participants.	Begin: 00:00:50:00
Partnerships with local, state, and non-profit groups are the key to the continued success of our conservation work.	Begin: 00:00:58:00
NRCS, formerly the Soil Conservation Service, was born of adversity – a national response to the Dust Bowl catastrophe of the mid-1930s.	End: 00:01:17:00 Begin: 00:01:05:00
Hugh Hammond Bennett, a soil scientist with the Department of Agriculture,	Begin: 00:01:22:00
convinced Congress that soil erosion was a menace that merited national attention.	Begin: 00:01:26:00
On April 27, 1935, Congress responded to the threat of soil erosion by passing the Soil Conservation Act,	Begin: 00:01:31:00
which was the nation’s first national soil conservation program.	Begin: 00:01:39:00

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This Act established the Soil Conservation Service, and Bennett was named as its Chief.	Begin: 00:01:42:00
During his tenure, Bennett stressed the importance of soil conservation to crowds across the country.	Begin: 00:01:49:00
Through his tireless advocacy of science-based and locally led conservation efforts, Bennett became the embodiment of the movement:	Begin: 00:01:54:00
the Father of Soil Conservation.	Begin: 00:02:02:00
In 1994, the Soil Conservation Service officially changed its name to the Natural Resources Conservation Service	Begin: 00:02:04:00
to better represent the agency’s expanded role of caring for other resources such as water, air, and animals on private and tribal lands.	Begin: 00:02:13:00
About this same time, the “raindrop” that had been used as the symbol for the Soil Conservation Service was reintroduced.	Begin: 00:02:21:00
The NRCS logo of today illustrates the relationship between water and soil,	Begin: 00:02:29:00
and evokes the idea that conservation depends on controlling the force of falling rain and running water with vegetation and other structures.	Begin: 00:02:35:00
Throughout its existence, the agency’s partnerships with landowners have been – and continue to be –	Begin: 00:02:43:00
vital in implementing the conservation programs enacted by Congress.	Begin: 00:02:49:00
As a result of our technical and financial assistance, land managers and communities can apply a comprehensive approach to the use	Begin: 00:02:53:00
and protection of natural resources in rural, suburban, urban, and developing areas.	Begin: 00:03:01:00

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For over 75 years, NRCS has helped people help the land by preserving and protecting our nation's natural resources.	Begin: 00:03:07:00
NRCS is composed of about 12,000 people, including biologists, engineers, soil scientists, financial specialists, and other professionals.	Begin: 00:03:16:00
Together, we carry out the important work of providing support to individuals and communities	Begin: 00:03:26:00
who are interested in protecting their environment and food supply.	Begin: 00:03:31:00
You have joined NRCS at a pivotal time.	Begin: 00:03:35:00
For nearly a century, we've worked to address existing and emerging conservation issues.	Begin: 00:03:39:00
As we move forward, we will have new challenges to face.	Begin: 00:03:44:00
America's working lands will be under increasing pressure to sustain a growing population.	Begin: 00:03:48:00
Our ability to produce food and energy must also increase to meet this growing demand.	Begin: 00:03:54:00
At the same time, we will need to help America's producers adapt to a changing climate and ensure healthy habitats	Begin: 00:04:00:00
for the wonderful diversity of plant and animal life with whom we share this planet.	Begin: 00:04:06:00
Our challenge will be to increase our productivity sustainably	Begin: 00:04:12:00
in a way that ensures that future generations may enjoy the same bounty we have today.	Begin: 00:04:16:00
Whether you are working out in the field, in one of our state offices, at a technical center, or in our nation's capital,	Begin: 00:04:22:00

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your contributions to our agency and country are deeply appreciated.	Begin: 00:04:32:00
By conserving the natural resources that provide us with food, shelter, income, and enjoyment,	Begin: 00:04:37:00
you're helping to ensure America's future as a healthy and productive place to live, work, and grow.	End: 00:04:50:00 Begin: 00:04:43:00
For more information, please visit our Web site.	Begin: 00:04:53:00
NRCS is an equal opportunity provider and employer.	Begin: 00:04:57:00