



United States
Department of
Agriculture

Getting to Know...

NRCS

Natural Resources Conservation Service

Helping People Help the Land

Sometimes defining what a federal agency does for the public can be confusing, and rarely does one word sum it all up. So, when someone asks us, "What can the Natural Resources Conservation Service (NRCS) do for me?" we want to provide a clear and concise message so that you know exactly what services we offer you.

What can the NRCS do for you? We help you help the land, which is our mission, "Helping People Help the Land". How do we do that exactly? We help you help the land by providing you technical and financial assistance to protect natural resources on your land.

Our services start with technical assistance in the form of conservation planning. Conservation planning is a voluntary process that helps you develop a customized record of your natural resources and how they are utilized on your farming operation, or on your forested lands and wildlife habitats. It interprets the capabilities and limitations of your land for meeting your objectives.

This customized record, called a Conservation Plan, outlines selected conservation practices that will improve the use of resources on your land. Conservation practices are used to overcome natural resource limitations and issues, and improve sustainability. The plan provides a reasonable schedule for you to implement these practices according to your timetable.

With a Conservation Plan in hand and your conservation practices mapped out, NRCS will help you identify Farm Bill conservation programs that offer financial assistance to help you implement the practices identified within your Conservation Plan.

NRCS has a presence in every county in North Carolina, and we work in partnership with local, state, and national entities to help landowners become good land stewards.

To find out more about NRCS in North Carolina, please visit our website at www.nc.nrcs.usda.gov or contact your local field office today.

Ten ways a Conservation Plan can benefit you.

1. Saves money as your land becomes more productive.
2. Protects the natural resources that support your business.
3. Increases your property value.
4. Enhances open space and wildlife habitat.
5. Conserves soil and water for a sustainable future.
6. Prevents off-site impacts, and may help you comply with environmental regulations.
7. Saves you time, money, and labor.
8. Makes your land more attractive and promotes good neighbor relations.
9. Promotes health and safety for your family.
10. Helps you identify your eligibility for some USDA programs.

USDA is an equal opportunity provider and employer.